



**BROADLAKE FAMILY
“BUDDY UP” INITIATIVE**

BROADLAKE
— REALISING POTENTIAL —



1.
We are experiencing
unprecedented
events with
COVID-19

2.
Everybody is
feeling personal,
family & work
pressures
as a result



6.
We want to
create a buddy
system to help us
mind each other
at this difficult
time

3.
We want to
mind our people
during this
difficult time

5.
But we
need your
help

4.
As leaders
we will try
our best

**ACROSS THE
BROADLAKE FAMILY
OF COMPANIES WE
HAVE GREAT PEOPLE**





“BUDDY UP” TO HELP EACH OTHER

You’re there for your work Buddy and they will be there for you.

WHY “BUDDY UP”

As remote working becomes more common. Schools are closed. We are concerned about the elderly. We are concerned about friends & family members who lose jobs. We want to ensure you have a “Buddy” in your corner to check in on how you are doing personally and not how is your “work” going. So they can help.

WHAT IS “BUDDY UP”

A lot of sadness will be felt on the inside and may not always be apparent to your colleagues and managers. There will be busy and challenging workdays and quiet days when work may be slow. Work with your manager to identify a “Buddy”. Your Buddy shouldn’t be your direct manager as they will be already looking out for you. Your Buddy is an extra person to look out for you.

HOW TO “BUDDY UP”

Your Buddy is someone you trust and are happy to have open conversations with. They are likely to be one of your friends in the company. Buddy’s will speak to each other at least twice a week for at least 10 minutes by video call, call or in person at safe distances. The conversation is to see “how they are doing?” Feelings, Fears, Anxiousness, Challenges and Questions, we will try help each other where we can and also ask for help from our managers when we need it.

IT’S OK NOT TO FEEL OK AND ITS ABSOLUTELY OK TO ASK FOR HELP.



“BUDDY UP”

Is designed to make sure we identify when our Buddy might be having a bad day and either offer help or suggest reaching out to others in the company for help or sometimes just bringing a laugh into their day.

It's like catching up for a virtual “cuppa” to allow us stay connected when we may be working remotely.

WE WANT PEOPLE TO “ASK FOR HELP” THAT IS WHAT WE ARE HERE FOR



WE HAVE A PLAN

We have plans that we know will get us through this period.

Our business and people are resilient.

WE HAVE A DREAM

More important than our Plan is our Dream that we help our people through this period and emerge stronger at the other side of it.

Together we are a powerful force. Let's mind each other.

THANK YOU